

No. 1225
SECTION: COMMUNITY RELATIONS
TITLE: PUBLIC RELATIONS:
ADVERTISING, PROMOTION,
DISTRIBUTION OF MATERIALS

ADOPTED: 8/9/84
READOPTED: 6/15/09;6/20/13;1/29/14;
11/15/16;5/28/19
REVISED: 4/25/00

OXFORD AREA SCHOOL DISTRICT

- A. The Superintendent may cooperate in furthering the work of any nonprofit community-wide social service agency provided such cooperation does not infringe on school programs or diminish the amount of time devoted to school programs.
- B. The Superintendent may authorize the use of films and materials which will further the knowledge of students in the curriculum they are studying which simply bear the name of the producing company, but which do not in any way involve a program or the presence of any agent or person in the classroom.
- C. Flyers from community service organizations and civic groups may be made available to students through a process which is consistent in time, manner and place for all such materials.
- D. Staff members and students during school hours, may not be used in any manner for advertising or promoting the interest of any community or non-school agency or organization.